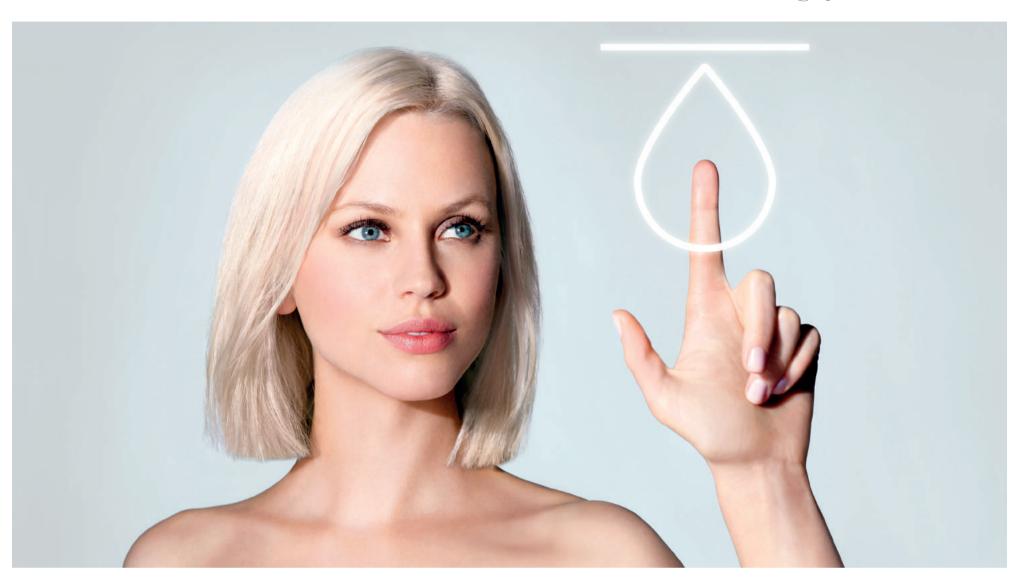


## ///NT-G/RDE

The news mag by TEOXANE



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## YOUR BEAUTY HAS A FUTURE...

THIS IS THE UNDERLYING PROMISE TEOXANE HAS BEEN MAKING TO YOU AND YOUR PATIENTS SINCE IT WAS ESTABLISHED 13 YEARS AGO.

aking care of your patients' beauty is more and more a long-term approach. Life expectancy keeps on increasing and people are not ready to negotiate on how well they will age. A woman is nowadays very likely to reach the age of 85 in many areas of the world. And considering the fast increase of cosmetic procedures in practitioners' offices, it clearly appears they want to age well.

But the meaning of looking beautiful has also evolved. Patients' expectations have moved towards a more natural, personal way of being beautiful. This was clearly expressed by the vast majority of the 200 patients we recently interviewed: a natural result is the second most important thing for patients undergoing a cosmetic procedure. They are more self-compassionate and are ready to stay themselves, at their own best!

If the natural result is their second need,

what is the first one?

The trust in their practitioner. That's why their beauty with a future, it is also yours, the one you are able to reveal in your patients. And TEOXANE has a role to play here: we have to provide you with the tools and products that give you the greatest freedom in expressing your art and making each patient feel beautiful. So yes, your beauty has a future. This is a promise we make to you and your patients, a promise based on facts, on the excellence of Swiss science you will find in every solution we bring to you. It starts with the very first anti-ageing approaches, with our proven beauty booster REDENSITY [I] or our skincare line incorporating the same crosslinked HA used in our fillers.

It continues with the latest TEOSYAL® RHA fillers dedicated to the dynamic areas of the face for the most natural outcome. After one year on the market, TEOSYAL® RHA is allowing doctors to expand their possibilities of treatment, as they explain

to us on a daily basis. For example, to correct the thin lines of the barcode without getting an inflated white lip, filling more severe wrinkles without necessarily adding visible volume...

The future of beauty also lies in new technologies that are safe and effective. TEOSYAL® PEN is bringing freedom to the injection, together with pain management that is fully appreciated by the patients. This technology is now being used by more than 1 000 practitioners around the globe to help meet patients' expectations for natural and virtually painless treatments.

You will find practitioners' experiences, along with our solutions, in this new issue of Avant-Garde.

I hope you enjoy reading this news mag.



Mrs. Valérie Taupin, CEO TEOXANE Laboratories







Patrice DELOBEL, PhD
Medico-Marketing Director, TEOXANE Laboratories

# STAYING NATURALLY YOUNG IN THE LONG RUN:

A CONTINUOUS SEARCH FOR LESS INVASIVE & OPTIMIZED TREATMENTS

Ageing of the face is the consequence of a complex synergy between skin textural changes and loss of facial volume. The skin, the soft tissues (notably fat and muscles) and the structural support are individually affected by ageing.<sup>1</sup>

he ever-growing desire to maintain a youthful appearance in the long run has recently led to new dermatological procedures for treatment of skin ageing: an emphasis on minimally invasive treatments and techniques was then born to treat volume loss, wrinkles and skin photodamage. <sup>2</sup>
But what do patients really seek to obtain from a rejuvenation program? They actually want to look young and as

Volume loss and severe wrinkles have to be treated by different dynamic and innovative approaches (the fourth dimension of full facial treatment must take into account the dynamism of the face) and with constantly more advanced products giving a natural appearance when the face is moving. 3.4

natural as possible, both short term and

long term.

Skin quality is also to be taken into account early in life (30's) if the patients want to look younger in the long run.

Nowadays, a better knowledge of skin metabolism and architecture has revealed that the alterations of the dermal connective tissue correspond to an agerelated loss of the extracellular matrix (ECM). This loss is highly responsible for the appearance of the wrinkles that led to the concept of skin rejuvenation and

beauty booster. <sup>2,5,6</sup> Treating the skin with products, usually containing hyaluronic acid (cross-linked or not), mixed or not with oligo-nutrients (amino acids, vitamins and minerals), enhances the biosynthetic capacity of fibroblasts. This induces the reconstruction of an optimal physiologic environment, the enhancement of cell activity and the synthesis of collagen, elastin and hyaluronic acid therefore reforming a "younger ECM". <sup>2,6</sup>

Ultimately, this leads to a firmer skin which is more elastic, more hydrated and more radiant. <sup>6-8</sup> However, despite good results on skin quality with these products, usually fine wrinkles hardly disappear.

Recently, a case report analyzing the beneficial effect of TEOSYAL® RHA 1 on facial rejuvenation and the correction of fine wrinkles was released. 9

TEOSYAL® RHA 1 has proven spectacular results to treat fine lines. With its unique dynamic rheological properties (high stretch, low strength), this filler is able to perfectly adapt to facial dynamic in order to stay invisible during facial movements. These features make TEOSYAL® RHA 1 a product of choice for the correction of fine wrinkles as well as for a global skin revitalization and thus for a global and long-lasting facial rejuvenation.

Coleman SR et al. The anatomy of the aging face: volume loss and changes in a 3-dimensional topography. Aesthetic Surg J. 2006 (Suppl): S4 Sparavigna A et al. Antiaging, photoprotective, and brightening activity in bioretalization: a new solution for aging skin. Clinical, cosmetic and investigational dermatology. 2015;: 57-65.

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4. Michaud T *et al.* Tacial dynamics and emotional expressions in facial aging treatments. Journal of cosmetic Dermatology, 2015.

Dermatol Res. 2013; 305: 673-82.

6. lorizzo M *et al.* Bioreiuvenation: theory and practice. Clinics in Dermatoloay, 2008; 26: 177-81.

7. Study report. Teosyal\*Puresense Redensity [1] versus placebo. Pr. Humbert. Dec 2014.

8. Study report Teosyal\*Puresense Redensity [1]. Dr. Knoll, Dr. Vivier, Dr. Carre, Dr. Micheels. May 2013.

Study report Teosyal\*Puresense Redensity [1]. Dr. Knoll, Dr. Vivier, Dr. Carre, Dr. Micheels. May 2013.
 Stito G & Branciaccio G. A new dynamic hyaluronic acid for facial rejuvenation: our evaluation. Anti-Age Magazine. 2015; 20: 90-93.

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Anne-Sophie TEPENIER International Product Manager, TEOXANE Laboratories

## REDENSITY [1]: BEAUTY BOOSTER



#### **REDENSITY** [I] IS A PERFECT OPTION FOR NEW PATIENTS TO **HELP THEM TAKE** THE FIRST STEP.

It is also ideal for those who want injections on specific occasions to rehydrate and give a new glow. For an optimum treatment, it is recommended to follow the complete protocol, 3 sessions at 3-week intervals, and then to extend the effect and maintain the results with 1 session usually 3 times a year. To enhance on a daily basis, RHA® Serum allows an extension of benefits3. For skin redensification or in prevention of the signs of ageing, REDENSITY [I] is a deep boost of confidence for all patients, for the face, neck and neckline.

It is not just the passing of time which causes the appearance of first wrinkles on our face and loss of skin glow. An unhealthy lifestyle associated with other factors, such as an unbalanced diet, sun exposure or cigarette smoking, affects the skin's appearance and quality. Used for many years and approved by practitioners worldwide, TEOSYAL\*PureSense REDENSITY [I] is the Beauty Booster that deeply moisturizes and produces a glow for luminous and smooth skin.

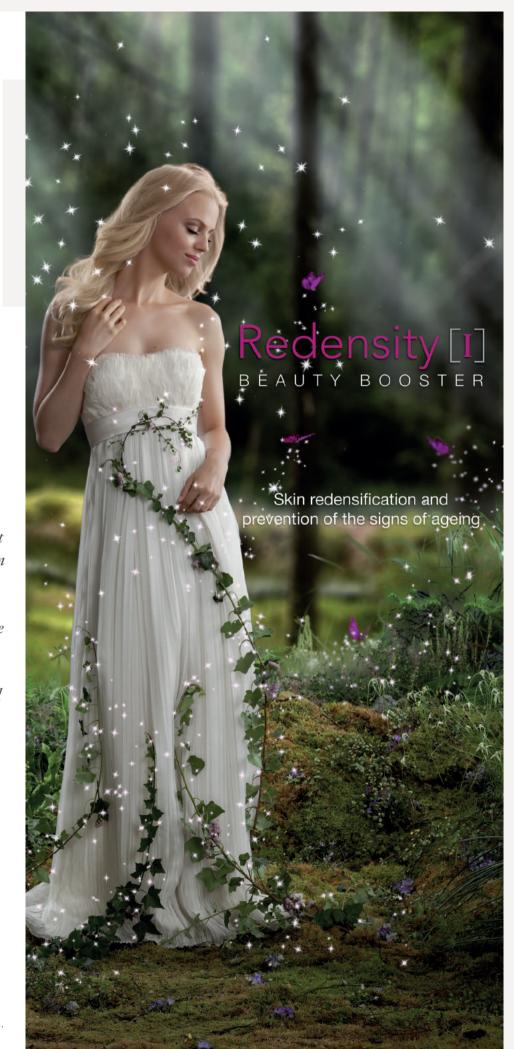
REDENSITY [I] is an exclusive patented formula that contains a high concentration of non-crosslinked HA (15 mg/ml) and a cocktail of essential nutrients (amino acids, anti-oxidants, minerals and vitamin B6), all naturally present in the skin. This unique mix acts in the hydration, tissue restructuring, cell regeneration and antioxidant protection. REDENSITY [I] meets the expectations of women who wish to delay the appearance of first wrinkles. It is also an answer for more mature patients who wish to maintain and magnify the effects of their aesthetic treatments.

REDENSITY [I] takes a new step up in beauty boosting: acting from the dermis up to the skin's surface with natural, visible and scientifically proven results:

• Its effect was measured in a randomized, double blinded study that evaluated the effect of REDENSITY[I] injection on the skin quality.

A statistically significant decrease in roughness, which was the main criteria, was observed by comparing the results obtained at 8 weeks and 18 weeks versus baseline.1

 A second international study has shown an improvement of hydration, elasticity, radiance and texture of the skin assessed by physicians and patients.<sup>2</sup>



Study report TEOSYAL®PureSense Redensity [1] versus placebo. Pr Humbert. Dec 2014.
 Study report TEOSYAL®PureSense Redensity [1]. Dr Knoll, Dr Vivier, Dr Carre, Dr Micheels. May 2013.
 Internal data. Clinical evaluation of the cutaneous tolerance and efficacy of a cosmetic product - Use test under dermatological control - Study versus non treated zone. August 24, 2015. Study carried out by an independant laboratory (Dermscan). Report N®14E3477.



Dr. Isabelle CATONI
Dermatologist, Neuilly-sur-Seine, France

# TREATMENT OF FINE & SUPERFICIAL WRINKLES

WITH TEOSYAL® RHA 1 AND TEOSYAL® PEN: MY TECHNIQUE; THE STELLAR POINT

Since the first introduction of hyaluronic acid fillers 20 years ago, advances in technology and application techniques as well as the better understanding of patients' needs have led practitioners to think differently about fillers.

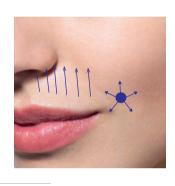


Figure 1. The treatment of the barcode requires deposits of the filler along the total length of the wrinkle. The treatment of the corner of the mouth involves a unique injection point from which radiating injections will be performed in a "star branch manner". All injections have to be done using the anterograde technique which is highly facilitated by the TEOSYAL®PEN.

espite the huge number of gels available worldwide, none of the current products take into account the daily movements of the face; consequently, its natural aspect may not be optimized when the patient smiles or has different expressions. In international congresses, the treatment of the barcode is also still under constant debate among physicians. In order to answer this important patient need, I recently used the new TEOSYAL® RHA products, specially designed for areas of the face that are often in movement. These gels have specific resilient capacities, called stretch and strength,

With its high stretch value, TEOSYAL® RHA 1 is especially designed to optimally treat fine and superficial wrinkles. Here I describe my technique for the treatment of superficial wrinkles with TEOSYAL® RHA 1: the Stellar point, a superficial anterograde injection only possible with TEOSYAL® RHA 1 and the motorized injection system TEOSYAL® PEN.

that allow superficial as well as deep

in movement.

injections in different areas of the face

## THE STELLAR POINT TECHNIQUE, MY

The provided 30G needle has to be used for the technique. To treat perioral wrinkles, also known as barcode, each point of injection is to be made bevel up, with a penetration angle of about 30°.

The bevel of the needle has to be completely inserted and a pressure on the TEOSYAL® PEN at the same time will reveal whether the needle is in the superficial dermis (which is lifted up as a small "colored" papule – no blanching of the injected area should be seen). Then, some drops of the product are injected along the wrinkle until its end, at medium speed while the syringe moves forward (anterograde technique – Fig. 1).

When the wrinkle is totally treated and the needle removed, the product is pushed with a finger and then integrates nicely in the injected area therefore immediately correcting the line. For the corner of the mouth, the needle is inserted by a unique point at 40°, from which I guide it (bevel up) in different directions to form the shape of a star. In each direction, I inject enough product at high speed to enable the gel to position itself in a natural "tunneling" manner. By using this stellar

technique with only one insertion point but with a radiating injection, the product settles where we would like it to (here, the corner of the mouth). The treatment is finished by gently massaging the injected areas with one finger, a step that allows the gel "to spread from the branches of the star" (Fig. 1).

To date, I have treated about 30 patients with this technique. The results are very satisfying, even impressive.

The product settles into place on its own, immediately correcting the wrinkles, without pain. Adverse events such as bruises appear less frequently.

The anterograde technique, facilitated by the TEOSYAL® PEN, thus permits the efficient and immediate treatment of wrinkles, and limits cutaneous injuries as well as pain for the patients who are therefore extremely satisfied. In this context of anterograde injection and stellar point technique, TEOSYAL® PEN is a unique tool that facilitates the hand movement and I think that this device should be the first step in how to best learn injection techniques because of its ability to ease the manipulation and to see where and how to better place the filler.

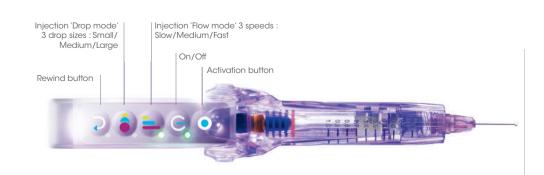


Figure 2. TEOSYAL®PEN.

The first motorized cordless HA injection system which facilitates injections (anterograde and retrograde) from superficial to deep layers of the dermis.

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# TEOSYAL® RHA 1: AN OPTIMAL SOLUTION FOR NECK LINE TREATMENT



"TEOSYAL" RHA1
is able to easily adapt
and thus to treat neck
lines in a dynamic way
leading to a spectacular
and particularly
natural result."



#### **NECK LINES ISSUE**

Neck lines are particularly difficult to treat for two main reasons: the thinness of the skin as well as its relaxation that usually starts at about 45-50 years of age, or even earlier for some patients. The neck is usually treated through different ways: traditional mesotherapy with products from different laboratories, light filling (REDENSITY [1] containing non cross-linked Hyaluronic Acid (HA), oligo-nutrients and vitamin) or fillers. However, none of these products is able to optimally treat neck lines.

Indeed, traditional mesotherapy requires repeated sessions of treatment and even then the observed effect is shortlasting. A light filling treatment improves skin quality by acting on keratinocytes and fibroblasts: it gives shine, moisture, elasticity and beautiful texture to the skin. Nevertheless, neither mesotherapy nor light filling can blur all lines. Traditional fillers are more efficient in treating wrinkles, but for neck lines, the obtained result is often stiff and the risk of generating papules that will take time to disappear is non negligible. With TEOSYAL® RHA 1, we have finally found an ideal filler for neck line treatment. Indeed, this new HA filler combines all the beneficial effects of the above products, while keeping skin flexible and dynamic in this zone.

## TREATING NECK LINES WITH TEOSYAL® RHA 1: MY OWN EXPERIENCE

After an initial improvement of skin quality with REDENSITY [I] (vertical microbolus injections followed by a massage), treatment of neck line with TEOSYAL® RHA 1 is easy to do.

The gel (a mix of cross-linked and non-crosslinked HA) can be injected using either a needle or a cannula mainly by following the horizontal lines. After a massage, the product spreads out in a spectacular way, resulting in the disappearance of the lines and a very smooth look to the skin. The injection protocol must of course be adapted in accordance with different skin morphotypes (age, moisturizing, scars, etc.) but overall, one session every 3 months (quarter) is recommended until a complete stabilization of the skin.

The unique stretch property of TEOSYAL® RHA 1 facilitates an immediate integration of the product in the injected zone and, after a superficial injection, allows for intense hydration of the skin and the correction of wrinkles and lines with considerably lower risk of the papules so feared by physicians and patients. The combination of its stretch and strength also enables the product to

easily adapt and thus to treat neck lines in a dynamic way leading to a spectacular and particularly natural result.

Based on my experience of more than 15 years, and having injected more than 50 patients with the REDENSITY [I] + TEOSYAL® RHA 1 combination at a three-month interval, the result was more than convincing. Moreover, my patients were highly satisfied with the obtained result: natural and well-rested effects were their main feedbacks.

TEOSYAL® RHA 1 is also outstanding for the treatment of forehead lines, crow's feet area, perioral wrinkles, accordion lines and the décolleté. Evidently, TEOSYAL® RHA 1, added to other fillers (in case of severe lines), is the ideal solution to preserve the dynamism and flexibility of the skin, to ease fine wrinkles and to maintain a natural and young appearance.





Dr. Paola MOLINARI Surgeon, Modena, Italy

## SKIN REDENSIFICATION WITH REDENSITY [I] AND TEOSYAL® RHA 1

IS DEPENDENT OF MORPHOTYPES. AN ITALIAN PERSPECTIVE

Until recently, the correction of facial blemishes was limited to an action of filling, with no regard for anything else. Many doctors were unsatisfied by this approach, and therefore it appeared necessary to rethink new methods, more complete and synergistic strategies, in order to meet the needs both of doctors and patients.

> he Dynamic Redensification is a recent method to deal with the signs of time. This is a combined antiageing strategy, in which the "dynamic" filler TEOSYAL® RHA 1, a hyaluronic acid structured to be particularly versatile and easy to handle, is combined with the active ingredients and nutrients of the bio-revitalizing TEOSYAL® REDENSITY [I], which contains, in addition to the non-cross-linked hyaluronic acid, alpha-lipoic acid, N-acetyl-L-cysteine, glutathione and other essential elements to protect the skin and stimulate tissue regeneration. The synergy between the Dermo-Restructuring Complex of REDENSITY [I] and the new morphology of TEOSYAL® RHA 1 makes possible the creation of a large "reserve of hydration" and allows the skin to assume a renewed texture, a greater elasticity, a new brightness.

> This way, we achieve significant results on at least three fronts:

1- reversal of oxidative processes and protection from external factors (photoageing strategy);

2- redensification and dermal-epidermal regeneration (chronoageing strategy); 3- line and wrinkle correction (reshaping). With the Dynamic Redensification Protocol each correction is made to give health to the skin and an aesthetic improvement: biological improvement and aesthetic improvement thus go hand-in-hand.

And there's more. The REDENSITY [1]/ TEOSYAL® RHA 1 treatment protocol is flexible - almost customizable, I would say - because it is modulated in relation to the different morphotypes. This possibility, which gives great value to the professionalism of the doctor and allows to achieve the highest patient satisfaction, makes me speak of a strategy for the future!

We know that skin ageing changes, generally, in relation to age and can be considered as the sum of a share of genetic ageing (chronoageing) and of another part related, instead, to the habits and the external stresses to which everyone's skin is subjected day after day (photoageing). However, chronoageing and photoageing aren't always inseparable with age. As a general principle, in my daily work, I tend to separate patients into two broad categories:

1- men and pre-menopausal women; 2- women after menopause. The second major distinction which should be adopted will depend upon morphotypes. Very young people with initial ageing (which is likely photoageing, 18-25 years) can be treated with

bio-stimulation, through REDENSITY [I], or even just encouraging the use at home of appropriate cosmeceuticals for a proper prevention. But if we go up to grade 1 (mild to moderate photoageing, 25-45 years

old) or to grades 2 and 3 (advanced photoageing, 45-60 years old / severe photoageing, over 60 years old), a concerted action of wrinkle filling and crosslinked support will be required. Here is a first example of combined use of REDENSITY [I] and TEOSYAL® RHA 1, which clarifies the value of the Dynamic Redensification Protocol.

Furthermore the concept of "combined" and "customized" is not limited to this phase. Keeping in mind the patient I have in front of me, I evaluate in each case the opportunity, if not the necessity, of having recourse to other treatments, such as peeling or microdermabrasion which, in synergy with the dynamic redensification, allow to reach excellent results.

The skin redensification protocol is supported and completed by a daily beauty routine that pays close attention not only to the quality of cosmeceutical products but also to the quality of our

TEOSYAL® PureSense RHA 1 to 4,TEOSYAL® PureSense REDENSITY [1] are medical devices, class III, and are regulated health products bearing the CE marking (CE0086) under this regulation TEOSYAL® PureSense REDENSITY [1] is a mesotherapy product. TEOSYAL® PEN is a motorized and cordless device for hyaluronic acid injections in order to correct wrinkles and depressions. Manufactured by Juvaplus SA. TEOSYAL® PEN (class IIa), is a regulated health product which bears, under this regulation, the CE mark (CE0434).

al data and cases presented reflect the personal experience of the physician. TEOXANE Laboratories could not be held responsible for the effects of these fillers when used outside CE marking.





### WHAT IS VCIP\*\*?

VCIP (Ascorbyl tetra Isopalmitate) is an advanced form of Vitamin C, classified as a quasi drug in Japan (at 3%).

Regarding L-Ascorbic Acid, or Ascorbyl Glucoside forms, it provides a **STABLE, EFFICIENT, HIGHLY TOLERATED SOLUTION** thanks to:

- Its lipophilic form, that also allows to be formulated with a high concentration of RHA
- Its enhanced time-release absorption: gradually metabolized in Ascorbic Acid, its skin tolerability is better
- Its superior efficacy regarding collagen synthesis and free radicals scavenging compared with other forms of Vitamin C
- Its good anti-pigmentation results

## RHA® x VCIP:

lacktriangle

# THE INNOVATIVE TOPICAL COMBINATION TO ADDRESS LOSS OF FIRMNESS AND AGEING SPOTS

## TARGET AGEING SPOTS AND RESTORE AN EVEN COMPLEXION

From the age of 30 for people with genetic predispositions, and then, especially after age 50, pigmentary spots are a common reason for a dermatological or aesthetical consultation.

Whether these are solar or seniles lentigos, or even pigmentary spots associated with hormonal disorders, long term solutions to brighten spots are usually based on aesthetics technics (cryotherapy, laser, peeling) combined with home skin care programs.

## AN INNOVATIVE TOPICAL COMBINATION TO COMPLEMENT AESTHETIC PROTOCOLS

By boosting **TEOXANE hydrating and** revitalizing core formula (RHA resilient

hyaluronic acid technology, Dermo-Restructuring Complex and Novhyal) with a high concentration of VCIP - the advanced form of Vitamin C recognized by dermatologists – and combining both with Pyruvic Acid, TEOXANE laboratories R&D designed a new advanced formula that professionnals can advise as a daily basis skincare complement to target ageing spots, and by extension, mature skin concerns.

Keeping the strengths of the key
Vitamin C ingredient – powerful
antioxidant, collagen stimulation and skin
brightener – and overcoming its limits –
instable, causing tingling, orange! – this
synergic association brings together high
stability, high tolerance and above all
high efficacy to firm skin, and to lighten
and unify complexion.\*.

#### TESTING IN PARTNERSHIP WITH THE DEPARTMENT OF DERMATOLOGY OF HAMBURG UNIVERSITY

"The most striking elements that emerged from our testing are that this innovative formulation was highly tolerable, did strengthen epidermal barrier and did improve skin complexion and skin brighthening. Additionally there was an improvement of cutaneous elasticity, and this just after 4 weeks."

"Adressing complexion uniformity as firmness must be seen as a long term and rigorous program... with RHA® x VCIP program, we observed the first subtle results after 28 days."

**Declared Pr. Martina Kerscher,** at the head of the department of dermatology of Hamburg University.

\*In-Vivo test performed by an independent laboratory on 24 volunteers during 28 days. \*\* Ex-vivo tests performed by NIKKO Chemicals CO.LTD

TEOXANE is always looking to offer the best products to physicians and improve their experience, results and patients' satisfaction. Innovation is also at the heart of our activity. That's why our teams have thought about a solution to solve the difficulties that some doctors met with Before & After photos' quality.

We started with a simple premise: everyone doesn't know how to use a SLR (Single-Lens-Reflex) camera, or doesn't have time for it... however, everyone has a smartphone!

Which is why TEOXANE have developed a smartphone application, **TEOXANE Aesthepics: to take pictures, before and after an aesthetic procedure**, simply and efficiently.

#### **WHAT IS IT?**

- A brand new App developed by TEOXANE Laboratories
- Available on iTunes store & Play Store

#### **WHAT FOR?**

- To generate perfect Before and After photos
- To offer doctors a useful tool to generate word of mouth

#### **TECHNOLOGY?**

- A smart idea using a frame as a landmark
- Ergonomic and intuitive
- Included patient information database
- Private & secured log in (all data stay on user's phone)
- Easy way to share and synchronize your pictures



## **EVENTS**

## AUTUMN 2015 WAS FILLED WITH NUMEROUS CONGRESSES AND INTERNATIONAL EVENTS.

THIS INTENSE AGENDA ALLOWED OUR LABORATORIES TO PRESENT TO YOU OUR LATEST INNOVATIONS TO HELP YOU FIND WHAT'S BEST ON THE MARKET FOR YOUR PATIENTS.



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In September in Cannes, the Face
2 Face Congress welcomed our
Laboratories and our Experts Professor
Sito and Doctor Padey to demonstrate
the TEOSYAL® RHA line and TEOSYAL® PEN
advantages.

Then at the AMEC Congress in October, we had the great honor to receive 2 Anti-Aging & Beauty Trophies!

First, the Best Dermal Filler Trophy was awarded to the entire TEOSYAL® RHA line. And then, R[II] Eyes was crowned as

Best Cosmetic of the year! These two new awards recognize once more the high quality of our products and their distinction on the market. Thank you to the Jury and most of all to our amazing R&D Team who is always one step ahead!



At the same time as the AMEC Congress, on Saturday October 24th, our 4th International TEOXANE Expert Day was held at the Hyatt Regency Etoile Hotel in Paris where we welcomed 450 participants from more than 51 different countries!

This 4th edition was particularly appreciated, thanks to its high scientific level and its large amount of live demos during the day. The participants had the opportunity to discover a lot of new techniques to improve their daily use of TEOSYAL® products.

Our team of 14 international speakers impressed our guests and their

anatomical and technical presentations managed to answer the many questions from the most novice to the most expert. Finally, the day of conference came to an end beautifully thanks to our gala evening at the Palais de Chaillot, where the Eiffel Tower made all our guests' eyes sparkle, making them wonder what the 2016 ITED will have in store for them...



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